

Ford ES Foundation Website “Copy/Content” Category: **Corporate Gift Matching**

Many companies have programs through which they will “match” the charitable contribution made by their employees.
Through corporate gift matching, your employer can multiply your gift to Ford Elementary School Foundation, making it reach even further!

See below for a list of the companies that offer Corporate gift matching:

Abbott Industries	Glaxo Smith-Kline	Merrill Lynch	Tektronix, Inc.
Accenture	GMAC Financial	Microsoft Corporation	Teleflex
Aegon, USA	Goodrich	Monsanto Corporation	Tenant Company
AIG	Gulf Oil Corporation	MONY	Texas Eastern Corporation
Akzo Nobel	Hancock	Morgan Stanley Smith Barney	Textron, Inc.
American Express	Hartford	Morton International	Time, Inc.
Ameritech	Heinz	Motorola	Time Warner
AOL Time Warner	Home Depot	Mutual of Omaha	3M
AT&T	Honda Motor	NCR Corporation	Transco Energy Co.
Bank of America	Houghton Chemical Corporation	Nationwide	TransUnion
Barnes Group	Houghton Mifflin	NML Northwestern Mutual	Traveler’s Insurance
Bituminous Insurance	Intercontinental Hotels Group	Nokia	Tull Charitable Foundation
Blue Linx Corporation	International Computer Systems	Norfolk Southern	Turner Broadcasting
Boeing	Intuit	Northern Trust Co.	Tyco
Bright Sun	Johnson & Johnson	Northwest	UBS
Chevron	Kemper	Norton	Union Pacific
CIGNA Corporation	Kimberly-Clark	Olin Corporation	United Life & Accident
Clorox Company	KPMG	Oracle	UPS
CNN	Kraft	Oxford Industries	United Technologies Corp.
Coca-Cola	MTS Systems	PPG Industries	US Cellular
Computer Associates International	Macy’s	Pacific Mutual	Verizon
Conoco Phillips	Mass Mutual	People’s Security Life Insurance	Vulcan Materials
Cox/Auto Trader	Mapquest	Pepsico	Wachovia
CP Kelco	Merita	Pfizer	Washington Mutual
Duke Realty	McAfee Inc.	Pitney Bowes	Washington Post
Dell Corporation	McDonald’s Corporation	Principal Financial Group	Western Electric
Ensign-Bickford	McKesson Corporation	Prudential	
Exxon Mobil	McMaster-Carr Supply	Publix	
Federal Signal	Merck	Purina	
Fidelity Mutual Funds	Merit	Quaker Oats	
First Data Corporation		Reader’s Digest	
General Electric		Robert Half International	
General Mills		Safeguard Business Systems	
General RE		SAP	
Georgia Power		Sara Lee	
Getty Oil		Signal Tech. Corporation	
		Southland	
		Sprint	
		Stanley Works	
		Suburu of America	
		Sun Microsystems	

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Maximizing matching gifts

Question: **Why are matching gifts an important source of income for non-profits?**

Answer: **It’s free money that’s available to non-profits**, and in these difficult times,
anything you can do to maximize giving to an organization is a good thing.

In the United States, roughly 10 percent of all corporate philanthropy is through matching gifts,
and about one in every 10 gifts to a non-profit is eligible for a match.

Source: 2013 Philanthropy Journal, a program of the Institute for Non-Profits at NC State University

If you don’t see the name of your employer on our list, check with your company’s Human Resources Department to see if they offer gift matching.

*Most matching gift programs match contributions dollar for dollar, and some will even triple the amount of your gift!
Typically, individuals must obtain a matching gift form from their employer, who then will send a check directly to the charitable organization.*

Please use TAX ID #58-2487501 for Cobb County School Foundation - FESF when applying for a corporate gift match.

2012-2013 Corporate Gift Matches to Ford Elementary School Foundation/CCSF:

Ferguson Family Chiropractic - \$250

IBM - \$125 + \$200

Pfizer - \$250

Nokia - \$325

ING

Coca-Cola - \$250

Illinois Tool - \$225

Thank you!